



Corkart: A unique gift for the wine lover, perfect for Christmas/ Men's gift feature.

Turn your wine collection into a piece of art this Christmas

London (06 November, 09) – With Christmas only just around the corner, if you're struggling with that age old dilemma of what to buy the man who thinks he has everything; or simply stuck for a unique present, Corkart might just solve your problem. It's a unique gift for the wine lover that allows you to create a visually stunning 'sculpture' from those special wine corks. For men who love gadgets, games and pretty much anything that'll help them show off their skills, Corkart is a creative way to remember those special occasions and keep him entertained for hours.

Corkart MD, Andrew Wilson commented: "People don't like to throw corks away, they often hold sentimental value. Corkart is a striking and original way of preserving those special corks, combining creative fun with a result that is guaranteed to provoke comment. For some budding wine enthusiasts it's a way of keeping a record of your collection, or remembering a particular occasion. For others, the sense of fun and enjoyment of building a piece of art is enough."

Retailing at £14.95, Corkart can now be ordered direct by visiting <http://www.corkart.co.uk/www.corkart.co.uk>

To mark the Corkart launch, a competition invites users to send their pictures electronically to us and the best will be displayed on our website pending the selection of a winner by Corkart's designer, Sebastian Bergne (see full details on www.corkart.co.uk/competition). A limited edition Platinum Lever Model Corkscrew will be awarded in late 2010 to the most impressive creation. All entries will be visible on the online gallery for inspiration.

(*Valid for next order placed over £125, ex Vat and delivery)

WBC is the UK's biggest gift and transit packaging supplier to the drinks and deli market. Winebox also works with some of the world's leading brands through its international packaging design and manufacturing business.

For more details visit www.thewbc.co.uk